

ESA 2024

Melbourne, 9-13 December 2024



ESA 2024: the National Conference of
the Ecological Society of Australia (ESA)

SPONSORSHIP AND EXHIBITION PROSPECTUS

9 – 13 December 2024

Melbourne Convention and Exhibition Centre

www.esa2024.org.au

We are pleased to invite you to participate in the
**2024 Conference of the Ecological Society of
Australia (ESA 2024)**, to be held from **9-13
December 2024** at the *Melbourne Convention and
Exhibition Centre*

ESA 2024 is an in-person conference, but a limited number of
online options will be offered, including live-streamed
plenaries, some live-streamed symposia and some of the
recorded presentations made available online post-event.

Participation as a sponsor or exhibitor represents an excellent opportunity to increase awareness of your organisation, to demonstrate your involvement in this industry, and your commitment to supporting the ideals of the host organisations.

Furthermore, you will promote your products and/or services, support your brand, and maintain a high profile within the field of ecological science.

Your support will:

- Contribute to the marketing, planning and operation of the conference, allowing important research and policy ideas to be communicated to a wider audience
- Ensure students, and attendees from regional and remote locations have a greater opportunity to attend, as registration fees are kept low
- Promote ecological research and education

Your organisation will benefit by supporting ESA 2024 because you will receive:

- A unique opportunity to gain exposure to an interested, relevant and influential audience in an informal yet informative environment
- The opportunity to demonstrate your organisation's commitment to supporting positive discussions on environmental and social issues in a safe and inclusive space



Please note that early confirmation of your participation will ensure a longer and therefore higher level of exposure. We are happy to tailor a mutually beneficial package option.

Please contact us via email to esa@kaigi.com.au or by phone 02 6198 3218 to tailor a customised and mutually beneficial option

ESA 2024 SPONSORSHIP OPPORTUNITIES

Conference Sponsor AUD\$5,500 (INC GST)

Confirm your support of the 2024 Ecological Society of Australia Conference by becoming a **Conference Sponsor**. You will be entitled to a range of inclusions to promote your brand and increase awareness.

Inclusions:

- Two (2) full conference registrations
- Your logo + 250 word company profile on ESA 2024 website
- Your logo + 75 word profile on ESA 2024 App
- Opportunity to include two PDF brochures on the App
- Your logo on holding slide at open and close of sessions
- Two (2) social media posts in the lead up to the conference (content supplied by sponsor, subject to approval by ESA)
- Opportunity for 30 minute marketing opportunity (such as *product update or demonstration / lunchtime workshop*) during the conference

Increase your brand awareness by selecting one or more Conference Sponsor add-on options listed below.

| Conference Sponsor | | \$5,500 |
|--------------------|--|---------|
| Sponsorship add-on | Lanyard Sponsorship ¹ | \$4,400 |
| Sponsorship add-on | Conference App Sponsorship ² | \$4,400 |
| Sponsorship add-on | Conference Dinner Sponsorship ³ | \$3,300 |
| Sponsorship add-on | Coffee Cart Sponsorship ⁴ | \$2,500 |
| Sponsorship add-on | Day Catering Sponsorship ⁵ | \$1,500 |
| Sponsorship add-on | Table-top Exhibition Display + 1 Exhibitor Registration ⁶ | \$1,100 |

¹ Limited to **one only**. Your logo (one colour) printed on delegate lanyards

² Limited to **one only**. Your logo will feature on the login page of the App

³ Limited to **one only**. Opportunity to display banner and other branding at the Conference Dinner venue

⁴ Opportunity to display banner and other branding at your sponsored coffee cart

⁵ Limited to **one per day**. Opportunity to display banner and other branding at the catering stations on the day of your sponsorship

⁶ Monday 9 to Thursday 12 December, at MCEC. Exhibitor Registrations do not include access to any conference sessions.

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ESA 2024 SPONSORSHIP OPPORTUNITIES

SYMPOSIUM SPONSOR AUD\$3,300 (INC GST)

Please refer to the ESA 2024 website (www.esa2024.org.au) for details of symposia that will be offered at the conference.

Includes:

- One (1) full conference registration
- Two (2) day registrations, for the day of your sponsored symposium
- Your logo on the ESA 2024 website
- Your logo + 75 word profile on ESA 2024 App
- Your logo on holding slide at open and close of sessions

ESA 2024 Exhibition Table AUD\$1,500 (INC GST)

The industry exhibition will be held from **Monday 9 to Thursday 12 December 2024 at the Melbourne Convention and Exhibition Centre**. Exhibitors will be located on the ground floor foyer, which is the central hub for all day catering and delegate networking. The floorplan will be designed to allow delegates to move freely through the area, and to provide maximum exposure for exhibitors.

Includes:

- One clothed trestle table, 2 chairs, your company name on the fascia board and access to power
- One exhibitor registration, including day catering, and the poster session. (Does not include access to conference sessions or the conference dinner).
- Your logo on ESA 2024 website
- Your logo + 75 word profile on ESA 2024 App
- the opportunity to include one PDF brochure on the App
- Your logo on holding slide at open and close of sessions

Additional Exhibitor Exhibition staff registration: \$260 (inc GST) per attendee (For additional exhibition staff only)

TERMS AND CONDITIONS

SECURITY - Please do not leave valuable items at your display, especially overnight. No responsibility can be taken for any loss or damage to equipment and display materials.

INSURANCE - Exhibitors are encouraged to take out insurance for their own protection and indemnity. Exhibitors will be liable for any damage caused by them or their employees, contractors or agents, to any other exhibitors or any common property or third party within the exhibition.

LIABILITY - Exhibitors must have public liability insurance for the period of the exhibition. The organisers will not be responsible for any loss or injury that may occur to the exhibitor, exhibitor's employees, delegates or property from any cause whatsoever, prior to, during and the subsequent period of the conference. Exhibitors shall indemnify and hold harmless the organisers from all liability (damage or accident) that might ensue from any cause resulting to or connected with the transportation, placing, removal or display of exhibits.

CANCELLATION - Cancellations must be made in writing to the Conference Secretariat at esa@kaigi.com.au. Cancellations within 60 days of the conference are subject to cancellation fees

ESA 2024 SPONSORSHIP OPPORTUNITIES

INDIGENOUS TRAVEL SUPPORT SCHEME

..... AUD\$1,500 (INC GST) per participant

Indigenous attendees face economic barriers that may prevent participation in this important event. We invite you to support Indigenous education, and the sharing of Indigenous ecological knowledge. Your contribution will assist with travel and registration for one Indigenous attendee. Up to 20 Indigenous participants will apply for Indigenous travel assistance. Your support to sponsor more than one attendee is greatly appreciated.

Includes:

- Your logo on the ESA 2024 website
- Your logo + 75 word profile on ESA 2024 App
- Your logo on holding slide at open and close of sessions

Indigenous communities are the custodians of much of Australia's biodiversity, and as such, perspectives derived from Indigenous socio-ecological knowledge systems are crucial to biodiversity conservation. At ESA conferences, the connection between Indigenous scientists, researchers, land managers and the wider ecological community will be facilitated through the hosting of Indigenous Ecological Knowledge symposia and cultural field trips. They provide an opportunity for Indigenous people to access wider networks and to have their perspectives considered within this important meeting of the Australian ecological community, and important pathways for two-way knowledge sharing.





HOST ORGANISATION

Ecological Society of Australia (ESA)

Fostering excellence in ecological science and practice, the ESA has created an inclusive community to support research and knowledge sharing to better understand ecological systems. This knowledge is applied for the benefit of people and nature.

The 2024 conference will be attended by over 600 scientists, researchers, government and policy advisers and students from throughout Australia and Oceania.

The conference strongly encourages the participation of Indigenous ecologists and offers an Indigenous Ecological Knowledge Symposium for sharing knowledge.

Student and ECR participation develops future leaders in ecological and conservation management.

www.ecolsoc.org.au

ESA 2024 SPONSORSHIP and EXHIBITION BOOKING FORM

To participate as a sponsor, please complete this form and return to: esa@kaigi.com.au

Your organisation's inclusions will be confirmed and become effective when the agreed payment has been received. By submitting this application form you accept the terms and conditions.

Sponsor / Exhibitor Details

Organisation / Company name

Contact person

Position Phone

Email Website

Address.....

Sponsor / Exhibition Package

Conference Sponsor AUD\$5,500 (inc GST)

By selecting "Conference Sponsor", you are entitled to also enhance your sponsorship by adding one or more of the following options

Add on: Lanyard Sponsorship AUD\$4,400 (inc GST)

Add on: Conference App Sponsorship AUD\$4,400 (inc GST)

Add on: Conference Dinner Sponsorship AUD\$3,300 (inc GST)

Add on: Coffee Cart Sponsorship AUD\$2,500 (inc GST)

Add on: Day Catering Sponsorship AUD\$1,500 (inc GST)

Add on: Table-top Exhibition Display AUD\$1,100 (inc GST)

Symposium Sponsor AUD\$3,300 (inc GST)

Indigenous Travel Support Scheme AUD\$1,500 x attendees

Exhibition Table-top Display AUD\$1,500 (inc GST)

Additional exhibition staff (\$260) AUD\$260 x attendees

Payment Information – Total to pay: AUD\$.....

Direct deposit / EFT (bank details for payment will be on your invoice)

Credit card. Please charge the following VISA / MasterCard (+2% merchant fee applies)

Card number Expiry Date

Name on card Signature

CCV